



Dear Teams, Drivers and Partners:

Thank you in advance for your commitment to the 2019 IMSA season. IMSA and its series are successful because of our stakeholders. As we look to mutually grow our sport, we would like to remind you of our at-track video policies and procedures.

- Any team, driver, partner or any third party hired on their behalf intending to shoot video during an event weekend must have a fully-executed access and/or license agreement in place with IMSA and provide the required insurance prior to the shoot.
- The access and/or license agreement may contain fees. The video crew's credentials must be arranged through the track in conjunction with IMSA and the crew must follow specific rules at the event.
- If the above guidelines are not followed, IMSA and the venue retain the right to escort video crews off the premises and confiscate video materials.
- Please contact Nancy Green at ngreen@imsa.com to coordinate the access and/or license agreement three (3) weeks prior to the event. Requests outside of this timeline will not be honored.
- In the case of The Roar Before the Rolex 24 and/or The Rolex 24 At Daytona weekend, please contact Nancy by Dec. 1, 2018.
- In-car video may be used by teams internally for analysis. If a team would like to upload in-car video to the internet, they need to sign the in-car license agreement included in the Premium and Standard Entrant Application and Agreement packets for all series.
- If a driver would like to upload in-car video to the internet, please contact Nancy to execute an in-car license agreement.
 - There are typically no costs associated with this in-car license agreement, but there are approval guidelines that must be followed.
 - Live streaming of in-car video or any other footage during IMSA-sanctioned events is expressly prohibited. Thank you for your cooperation.

Video services are available through IMSA Productions at competitive rates. Contact David Tibbitt at dtibbitt@nascar.com to learn more.