



2019 Fan Ambassador Program Description

Want to catch a glimpse of the behind-the-scenes action at The Glen? Want to have a role in pulling off an exciting event weekend for thousands of fans? If so, you should join the nearly 100 volunteers of the Fan Ambassador program who assist WGI staff in hosting various events at the track – including Sahlen’s Six Hours of The Glen, the Finger Lakes Wine Festival presented by Yancey’s Fancy New York’s Artisan Cheese, Go Bowling NASCAR Weekend, and the Hilliard U.S. Vintage Grand Prix.

As the Fan Ambassador Program enters into its 9th year of service, we’re looking for more volunteers! Fan Ambassadors can be involved in anything from handing out tickets at Will Call, checking IDs in hospitality areas or setting up Gatorade Victory Lane. As representatives of WGI, Fan Ambassadors serve to answer questions and help ensure that event attendees have a memorable weekend when they visit the track. Fan Ambassadors can expect to work 4 to 6 hours per day during the weekend(s) they sign up for.

As a member of the Fan Ambassador team, you will receive 2 Fan Ambassador polo shirts, worker credentials for each event that you work, a Drive the Glen pass, a camping pass for any weekend that you are working, and meals during your work shift.

Do you have what it takes to be a WGI Fan Ambassador?

- Do you enjoy being around racing?
- Do you like helping others?
- Are you receptive to direction and take your assignments seriously?
- Are you flexible and able to adapt to last-minute changes?
- Do you have a friendly personality?
- Do you enjoy interacting with the public?

If you answered “yes” to these questions, we hope that you will consider joining the WGI Fan Ambassador Program. Applications can be obtained at www.TheGlen.com, or by contacting Deserai Diffenderfer at ddiffenderfer@theglen.com or 607-535-3454.